

# Why Microsoft for manufacturing?

**40+**  
**years**

of supporting manufacturing and decades powering manufacturing shop floor systems with Windows embedded technology



The most comprehensive set of compliance offerings of any cloud service provider



A leader in hybrid cloud solutions, a major consideration for manufacturers who need predictable, safe and secure performance in their edge operations, and are not yet comfortable with full cloud transitions



On the leading edge of development in the cloud, IoT, advanced analytics, mixed reality, security technologies and artificial intelligence

Hundreds of thousands of partners lighting up solutions that our diverse range of manufacturing customers across verticals need (a larger channel network than AWS, Google and Salesforce combined).

Microsoft has committed to invest **\$5B in IoT**

to enable transformation through intelligent edge and cloud, and through open industrial interoperability standards such as OPC UA

Microsoft is the only technology and platform company delivering security from chips to the cloud, and protecting its customers and partners IP with our portfolio of over 10,000 patents



Industrial Automation titans, new innovative startups, and our own Manufacturing and Supply Chain team trust the Microsoft Cloud, and are betting their businesses on us